

COMPETITOR RESEARCH							
	Web Site Address	Employees	Budget	Headquarters	Mission Statement	Population Served	Year Founded
United Cerebral Palsy (UCP)	https://ucp.org/	1,003	\$750 million for research, public policy advocacy and direct services	8401 Old Courthouse Rd Vienna, VA 22182	To be the indispensable resource for individuals with cerebral palsy and other disabilities, their families and their communities	Cerebral Palsy, Down Syndrome, Autism Spectrum Disorder, Physical Disabilities and Traumatic Brain Injury (TBI) also provides support services for caregivers, parents, loved ones and more	1949
The Cerebral Palsy Foundation	https://www.yourcpf.org/	25	<\$5M	3 Columbus Cir Fl 15 New York, New York 10019	The Cerebral Palsy Foundation is working to transform the lives of people with cerebral palsy today through research, innovation and collaboration	Cerebral Palsy and developmental disabilities National advocacy group that funds and promotes programs to help children and adults with CP.	1957
MyChild at CerebralPalsy.org	https://www.cerebralpalsy.org/about-mychild/about-us	15	<\$5M	41850 West Eleven Mile Road Suite 121 Novi, MI 48375	We strive everyday to be the ultimate resource for everything Cerebral Palsy.	To provide those touched by Cerebral Palsy with the most compassionate voice. To provide parents of a child that has Cerebral Palsy or other neurological conditions with the help and support their child deserves.	2014
March of Dimes	https://www.marchofdimes.org/	7,500	\$17M	1550 Crystal Dr, Suite 1300 Arlington, VA 22202	March of Dimes believes in a world where every mom and baby is healthy regardless of wealth, race, gender or geography	Improves the health of mothers and babies. Committed to ending preventable maternal health risks and deaths, ending preterm birth and infant death and closing the health equity gap for all families. Supports research and heads up advocacy and education programs related to health issues for moms and babies.	1938
Easterseals	https://www.easterseals.com/	3,000	\$1.8B	141 W Jackson Blvd, Suite 1400A Chicago, IL 60604	Empowering people with disabilities, families and communities to be full equal participants in society	Essential services and on-the-ground support to more than 1.5million people each year, early childhood programs to veterans' services and more	1919
The Arc	https://thearc.org/	4,886	\$4.7B	2000 Pennsylvania Avenue NW Suite 500 Washington, DC 20006	The Arc promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes	The Arc supports families and children with cerebral palsy by offering more than 730 state and local chapters across the country.	1953
The Miracle Project	http://www.themiracleproject.org/	<25	<\$5M	9301 Wilshire Blvd Ste 507 Beverly Hills, CA 90210	Fully Inclusive neurodiverse theater, film, social skills and expressive arts program. Miracle Project provides communication ability, self-esteem and job and social competency to individuals with autism and across abilities	Individuals with autism and related spectrum disabilities	2004
Best Buddies	https://www.bestbuddies.org/	450	\$39.7M	100 SE 2nd Ste 2200 Miami, Florida, 33131	The world's largest organization dedicated to ending the social, physical and economic isolation of the 200 million people with intellectual and developmental disabilities.	People with Down syndrome, autism, fragile X syndrome, Williams syndrome, cerebral palsy, traumatic brain injury and other undiagnosed disabilities.	1989
Special Olympics	https://www.specialolympics.org/?locale=en	256	135.6M	1133 19th St NW, Washington, DC 20036	To provide year-round sports training and athletic competition in a variety of Olympic type sports for children and adults with intellectual disabilities.	People with intellectual disabilities	1968
Big Brothers Big Sisters of America	https://www.bbb109s.org/	109	\$9.8M	2502 N Rocky Point Dr Ste 550 Tampa, Florida 33607	To provide year-round sports training and athletic competition in a variety of Olympic type sports for children and adults with intellectual disabilities.	Specializes in creating one-to-one youth mentoring relationships for children	1968

TOP 10 - NATIONAL NON-PROFIT COMPETITORS							
	Web Site Address	Employees	Revenue	Headquarters	Mission Statement	Population Served	Year Founded
American Heart Association	https://www.heart.org/	2,900	\$851,806,734	Dallas, TX	Building healthier lives, free of cardiovascular diseases and stroke	Provides public health education to all Americans.	1924
American Cancer Society	https://www.cancer.org/	8,258	\$769,888,861	Atlanta, GA	To eliminate cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.	The entire population	1922
Fidelity Investments Charitable Gift Fund	https://www.fidelitycharitable.org/	400	\$10,031,882,956	Boston, MA	Our mission is to grow the American tradition of philanthropy by providing programs that make charitable giving accessible, simple, and effective.	Donors from their advisement fund making charitable contributions	1991
Partners Pooled Investment Holdings LLC	www.partners.org	4,500	\$9,476,124,609	Somerville, MA	Mass General Brigham is committed to serving the community. We are dedicated to enhancing patient care, teaching and research, and taking a leadership role as an integrated health care system	The entire population	2017
Bill & Melinda Gates Foundation	https://www.gatesfoundation.org/	1,736	\$5,607,122,529	Seattle, WA	The primary stated goals of the foundation are to enhance healthcare and reduce extreme poverty across the world, and to expand educational opportunities and access to information technology in the U.S.	The entire population	2000
Battelle Memorial Institute	https://www.battelle.org/about-us	40,000	\$5,087,879,187	Columbus, OH	Translate scientific discovery and technology advances into societal benefits.	The entire population	1929
The Global Fund	https://www.theglobalfund.org/en/	2,200	\$4,056,010,831	Sweden	The Global Fund is a worldwide movement to defeat HIV, TB and malaria and ensure a healthier, safer, more equitable future for all.	Worldwide underserved populations hit by disease	2002
Schwab Charitable Fund	https://www.schwabcharitable.org/	140	\$3,465,939,041	San Francisco, CA	Schwab Charitable is an independent 501(c)(3) public charity with a mission to increase charitable giving in the U.S. by providing a tax-smart and simple giving solution to donors and their investment advisors	Tax-payers wanting to make charitable contributions	1999
National Philanthropic Trust	https://www.nptrust.org/	207	\$2,946,578,916	Jenkintown, PA	Mission is to increase philanthropy in society.	Dedicated to providing philanthropic expertise to donors, foundations and financial institutions.	1996
Silicon Valley Community Foundation	https://www.siliconvalleycf.org/	167	\$2,918,419,538	Mountain View, CA	People working together for the greater good is where transformation happens	Regional population	2007